

राजस्थान सरकार

स्वायत्त शासन विभाग राज. जयपुर

जी-3 राजमहल रेजीडेन्सी एरिया, सिविल लाईन्स फाटक सी-स्कीम, जयपुर।

टेलीफैक्स :- 0141-2222403, ई-मेल:-dlbrajasthan@gmail.com वेब साईट:- www.lsg.urban.rajasthan.gov.in

क्रमांक :- एफ 55( )Engg./CE/DLB/18/ 74126 - 74317 दिनांक :- 14/9/2018

आयुक्त नगर निगम समस्त  
आयुक्त नगर परिषद समस्त  
अधिकाधी अधिकारी नगर पालिका समस्त।

विषय:- स्वच्छता ही सेवा कार्यक्रम आयोजित कराने बाबत।

संदर्भ:- सचिव, आवासन और शहरी कार्य मंत्रालय भारत सरकार के D.O. No. 15/53/2018- 07.09.2018

उपरोक्त विषयान्तर्गत लेख है कि आवासन और शहरी कार्य मंत्रालय के निर्देशानुसार महात्मा गांधीजी के जन्मदिवस के उपलक्ष में सभी नगर निकायो को 15 सितम्बर 2018 से 02 अक्टूबर 2018 तक "स्वच्छता ही सेवा" कार्यक्रम का आयोजन करवाया जाना है। कार्यक्रम की विस्तृत रूपरेखा संलग्न है।

इसके लिए सभी नगर निकाय जनता तक स्वच्छता का संदेश पहुंचाने के लिए पखवाडे में स्वच्छता रेली, स्वच्छता प्रतिज्ञा, श्रमदान इत्यादि में आमजन की भागीदारी सुनिश्चित करते हुये अपने-अपने क्षेत्र में कार्यक्रम आयोजित करेगी।

उक्त गतिविधियों के अलावा निम्न गतिविधियां संपादित की जानी हैं।

- (1). सभी निकाय यह संकल्प ले कि 2 अक्टूबर 2019 तक अपनी निकाय को प्लास्टिक मुक्त कर देंगे।
- (2). सीवर की मशीनों द्वारा सफाई के लिए Action plan बनाकर उसको अनुमोदित किया जाना।
- (3). सभी निकाय ठोस कचरा प्रबन्धन नियम 2016 की पालना सुनिश्चित करे।
- (4). सभी औद्योगिक क्षेत्रों में स्वच्छता का विशेष ध्यान रखा जावे।

अतः आप सभी उपरोक्त बिन्दुओ तथा संलग्न कार्यक्रम के अनुसार कार्यवाही संपन्न करावें तथा किये गये कार्यों की फोटो एवं विडियो स्वच्छ मंच (www.swachhmanch.in) पोर्टल पर अपलोड करावें। ऐसा करने से स्वच्छ सर्वेक्षण 2019 में 5 प्रतिशत अतिरिक्त अंक मिल सकेंगे।

संलग्न:- उपरोक्तानुसार।

(पवन अरोड़ा)

निदेशक एवं संयुक्त सचिव

दिनांक :- 14/9/2018

क्रमांक :- एफ 55( )Engg./CE/DLB/ 18/ 74318 - 74330

प्रतिलिपि सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित है :-

1. निजी सचिव, अतिरिक्त मुख्य सचिव, नगरीय विकास एवं आवासन एवं शहरी कार्य मंत्रालय।
2. निजी सचिव, सचिव, आवासन एवं शहरी कार्य मंत्रालय, भारत सरकार।
3. निजी सचिव, संयुक्त सचिव एवं मिशन निदेशक, भारत सरकार।
4. निजी सचिव, निदेशक एवं संयुक्त सचिव स्वायत्त शासन विभाग।
5. उपनिदेशक क्षेत्रीय समस्त।
6. प्रोग्रामर निदेशालय विभागीय वेबसाईट पर अपलोड किया जाने हेतु
7. सुरक्षित पत्रावली।

(भूपेन्द्र/माथुर)  
मुख्य अभियंता

दुर्गा शंकर मिश्र  
सचिव  
Durga Shanker Mishra  
Secretary



भारत सरकार  
आवासन और शहरी कार्य मंत्रालय  
निर्माण भवन, नई दिल्ली-110011  
Government of India  
Ministry of Housing and Urban Affairs  
Nirman Bhawan, New Delhi-110011

D.O. No. 15/53/2018 - SBM - I  
September 7, 2018

Dear Sir/Madam,

Hon'ble Prime Minister had given a clarion call from the ramparts of Red Fort on 15<sup>th</sup> August, 2014 to make country fully clean by 2<sup>nd</sup> October, 2019 as a tribute to Mahatma Gandhi on his 150<sup>th</sup> birth anniversary. Since then, the Swachh Bharat Mission has truly turned into a people's movement, a Jan Andolan with citizens and all segments of society taking ownership and responsibility for the creation of Swachh Bharat.

2. As a precursor to the launch of the year-long 150<sup>th</sup> birth anniversary celebrations of Mahatma Gandhi, and in the run up to the 4<sup>th</sup> anniversary celebrations of Swachh Bharat Mission, it has been decided to observe Swachhata Hi Seva (SHS) from 15<sup>th</sup> September to 2<sup>nd</sup> October, 2018, to garner greater citizen engagement and realize the Mahatma's dream of a truly Swachh Bharat for one and all.

3. In this connection, all States and ULBs should organize large scale citizen engagement activities for awareness generation and community mobilization during the fortnight in the form of Sharamdaan, Clean & Green Drives, Swachhata Pledges, Swachhata Rallies, etc spread over their respective regions with a special focus on slum areas. A list of suggested activities has been provided in **Annexure 1** for your ready reference besides following :

- i. All ULBs to pass resolutions to become **Plastic Free** by October 2, 2019;
- ii. All ULBs to get approved Action Plans to mechanize cleaning of sewers across the country by October 2, 2019;
- iii. All States to complete framing SWM policies as per SWM Rules, 2016 notified by MoEF&CC and initiate expeditious action thereunder; and
- iv. Massive sanitation drives to be organized in all Industrial Estates.

4. I, therefore, request you to convene a meeting of all concerned officials for the successful organization of these activities to result in visible impact of cleanliness in their respective regions with the large scale participation of government officials, ULBs, citizens, NGOs, and all other stakeholders.

Contd....

5. As the activities are being monitored at the apex level, it is requested to document all such activities by uploading photographs, videos and detailed report of these initiatives on the Swachh Manch ([www.swachhmanch.in](http://www.swachhmanch.in)) portal. I would like to add that in Swachh Survekshan - 2019, all such photographs/videos and activities uploaded on Swachh Manch during the whole year will be counted for 5% marks. Any queries on this may be addressed to Ms. Sreejita Basu at 91-9650617674 or mailed to [sbmurban.moud@gmail.com](mailto:sbmurban.moud@gmail.com)

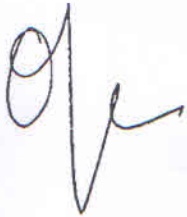
6. I look forward to your continued support in strengthening the Swachh Bharat Mission.

Warm regards,

Yours Sincerely,



(Durga Shanker Mishra)



**Encl: As above.**

To,



Chief Secretaries of all States/UTs

**Annexure 1: Suggested list of activities for States and Cities for  
'Swachhata Hi Seva' 15<sup>th</sup> September - 2<sup>nd</sup> October 2018**

Serial No.	Date	Activity	Details
1.	15 September, 2018	Cleanliness drives- Shramdaans	Citizens and other stakeholder groups to participate in Shramdaan across the city with a special focus on slum areas. Being the launch of SHS, ULBs are to ensure coverage of these Shramdaan efforts through local and regional media. Engagement should be sought with spiritual leaders, influential people, opinion makers, experts, etc wherever possible to motivate citizens.
2(a)	15 -16 September, 2018	Swachhata Rallies by school students	The rallies by school children should be used to also highlight the Swachhata activities undertaken by the entities in the last three years and also the way forward.
2(b)		Inter-school Swachhata competitions (essay writing, painting, drama, nukkad natak, etc)	ULBs to closely monitor these competitions and document the same. Best performing schools may be suitably acknowledged/ felicitated by ULBs at local level.
2(c)		Swachhata Pledges and Swachhata Rallies/ Runs by citizens, NGOs, RWAs, corporates	
3(a)	17 - 23 September 2018	Garbage Transformation Point (GVP) drives across the city, with citizens	Plantation activities, painting of walls (in case of defacement), placement of bins and CCTV cameras, hoardings (with messages on Swachhata), creation of pathways for pedestrians, to also be made a part of the

			GVP transformation activity. Along with this, local monitoring committees of citizens to be created for maintenance of these spots. Photos of GVPs before and after may be uploaded on Swachh Manch.
3(b)	17 - 23 September 2018	Plogging drives by citizens across the city	ULBs to provide citizens with bags, sticks and other necessary equipment to collect trash. The groups collecting maximum trash may be suitably acknowledged/ felicitated by ULBs at local level.
3(c)		Neighbourhood cleanup drives by RWAs and residential colonies	All clean up drives to include plantation activities in the spirit of 'Clean and Green' neighbourhoods. Ratings of RWAs and colonies may be undertaken and best performers may be suitably acknowledged/ awarded.
3(d)		Meetings with RWAs for source segregation and on-site managing of waste	The Ambikapur Model of waste management is to be made a part of these discussions.
4(a)		24 - 27 September 2018	Cleaning drives in agriculture mandis and commercial areas along with shopkeepers and traders. Ratings of commercial areas may be undertaken and best performers may be suitably acknowledged/ awarded.
4(b)	Cleanup drives of flyovers, bus-stations, parks etc in the city		
4(c)	Cleaning drives around all heritage places, water bodies, tourist places, with citizens, NGOs, SHGs		
		Screening of 'Halkaa' feature film in low	ULBs having facilities for 1) LED fitted Vans or/ and 2) through back projection

5(a).	28 September - October 2, 2018	income settlements (Only in Metro/ Class I cities)	screens should arrange screening of the film "Halka" to citizens particularly in Slum areas. The film is based on a story creatively depicting an eight-year-old boy's dedication, struggle, aspiration and achieving the goal with persistence to build a toilet for his family even with resistance from his father. For this purpose, ULB can contact producer of the film which will arrange to send the person with copy of the film on designated day free of cost. Screening may only be done post sunset.  <i>Contact: Mr. Narayan: 91-9718452626</i>
5(b).		Local level felicitation of sanitary workers	ULBs to undertake this activity and funds for the same may be made available from IEC/ capacity building funds under SBM Urban
5 (c).		Cleaning, maintenance and rating of all public toilets	ULBs to ensure cleanliness and maintenance and renovation of all public toilets. Rating of the same may also be undertaken.

*\*All activities to be conducted are to have a major focus during the weekends to ensure maximum citizen engagement*

*\*\* Please note that this is an indicative list. States and cities may undertake any other activity(ies) that celebrate the Swachh Bharat Mission in the spirit of a Jan Andolan*